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COURSE EXPLANATION

The shift in our modern society, where everything tends to turn “natural” or “bio” (being it medication or food, etc) made re- think my current understanding of Leadership.

I asked myself where do we learn about leadership and communication the natural way? I started this research about the horse- human correlations in 2001, and by 2004 had it figured out.

With my psychological background and extensive experience in the personell field I got a lot of answers to my questions about Leadership and Communication from horses.

I use the natural (horse) herd to facilitate my understanding of this process.

As us humans also tend to herd (e.g. the “teenage Billabong” herd), we can use some of the practical experiences in the course and apply the principles in the work place.

Why horses?

In Natural herds is never ongoing fights or arguments.

The leader discipline the member stepping out of line, or chase him or her “out” . the evicted members is then left with a choice to change or stay out.

The most important thing horses taught me, is to show integrity whilst working with them. I have learned that as long as your intentions are honest, you will surely reach your goals with them. (as with most people)

Look at the world Leadership. In most countries leadership is in turmoil , corruption,war etc.

Watching nature, has been professed throughout the ages.

Examples are

- Companies use nature to develop cars and other products.
- Since ancient times the bible sends us to learn from nature.

- a lot of medication becomes herbal.
- There are so many lessons to learn like... to work watch the ants, the power of the wolf is in the pack, if you help a butterfly out of its cocoon it cannot fly ... All lessons we can enrich ourselves with. ...

Horses can teach us about balance, not only in nature; but of our body, mind and soul.

The course:

By now you must be wondering if you are going to start to pat your subordinate's head? or... Treat people like animals?

Methodology :

- By using body language, (which is 93% of our communication)
- Connecting the "two worlds" (human and herd), to teach you about interaction.
- To make analogies (comparisons) between theoretical and practical sessions, to explain real life, and communication in life and in Companies.
- Using the herd dynamics to explain body language.
 - (NO RIDING)
- to practice to become leaders that let go of the need to control

Imagine ... by doing things differently than other companies , you will end up getting different results.

There is a saying from Confucius: What I hear, I forget, what I see, I remember, what I touch, I understand.

The herd, of 22 FRIESIAN HORSES, encourages you to experiment with yourself as a leader and act as a mirror to help you to decide what type of leader you are and want to be.

You will begin to understand why structure, discipline and different roles for team members are needed to achieve your goals in a Company.

You will understand your impact as a leader